## Standardized Label Prep Instruction Sheet

Thank you for joining the standardized label solution! To ensure an excellent result, we have provided a quick reference sheet for the proper installation of your labels.

Before adhering the standardized labels to your bins, please be sure to follow the steps below. Failure to do so may result in the labels curling, peeling, or bubbling. RAA is not able to replace any labels that are not properly installed.

## Step 1: Observe Weather Conditions and Outdoor Temperature

If you are labeling bins for outside use that will be exposed to the elements, it is best to label on a day that is temperate and fairweathered. The outside temperature should be between 45°F and 95°F to ensure that the adhesive will properly attach to the bin surface.

**PRO TIP:** It is best to install exterior labels when the weather is dry and partly cloudy. If conditions are humid or exceed the temperature guidelines, we recommend that the bins be taken inside and allowed to come to room temperature before labels are installed.



## Step 2: Clean and Prep the Bin Surface

If you have purchased new plastic bins that arrive stacked, these bins need to be separated and allowed to breathe for 24-48 hours before applying the labels. Before adhering the labels on ANY bin (indoors or outdoors) it is imperative that you clean the surface of the bin where the label will be placed.

- Clean the surface immediately before applying the label using a damp cloth with a mix of water and mild detergent. The detergent will remove dust and other contaminants that can collect quickly on the surface and prevent the label from adhering correctly.
- 2. Then, saturate a clean, lint-free paper towel with rubbing alcohol and thoroughly wipe the surface of the bin.
- 3. Wipe the bin surface again with a fresh paper towel before the alcohol evaporates. If the paper towel becomes dirty, discard it, reapply alcohol and continue wiping until paper towel remains clean.
- 4. Allow the surface to dry completely. If necessary use a heat gun or a blow dryer to remove any remaining liquid in the seams. Moisture trapped beneath the label may cause the label to fail prematurely, create bubbles, or freeze in cold environments.
- 5. Apply the label to the clean surface immediately, following the steps for Properly Labeling Your Bin below.



## Step 3: Properly Labeling Your Bin

Labels should be placed on a surface that is completely flat or rounded and smooth, without any lips, heat stamped graphics, or beveling. It is crucial to order standardized labels that properly fit your bin and/or bin lid. Standardized labels are available in-stock in several different sizes to fit most bins. Do not trim the labels to fit a surface - doing so may damage the laminate and cause the label to peel.

- 1. It is recommended that you use a ruler or level to lightly draw a guideline in pencil where you wish the top of the label to be installed.
- 2. Remove the paper backing to expose the adhesive and place the label carefully on the surface below the guideline to ensure your label is straight. With larger labels, it may be easiest to remove a smaller top section of the paper initially, align the label with the guideline, and then remove the remaining paper after the label is aligned properly.
- 3. Press the placed label down, smoothing the label lightly with your hands.
- 4. Work out any remaining bubbles by gently smoothing with a credit card or similar rigid material (be sure not to use anything with sharp edges that may tear the label).





We invite you to go to <a href="www.recycleacrossamerica/recycling-toolkit">www.recycleacrossamerica/recycling-toolkit</a> to download our free recycling toolkit and to watch a video demonstration of a proper label installation. If you have any questions regarding these instructions, please do not hesitate to reach out to us via email to customer service with the subject line "Need help with label placement" or call customer service at the number below.

Thank you!

Your friends at Recycle Across America www.recycleacrossamerica.org

Customer Service info@recycleacrossamerica.org 855-4BIN LABELS (855-424-6522)

