

THREE STEPS TO IMPLEMENTING A SUCCESSFUL RECYCLING PROGRAM

STEP 1: APPLY THE STANDARDIZED LABELS ONTO YOUR RECYCLING BINS

Before ordering your bins, it is imperative that you check with your recycling hauler and local materials recovery facility to ensure what can and cannot be accepted in your recycling bins. The standardized labels depict the most common items visitors and guests will need to dispose of. Keeping the labels clean and simple reduces confusion at the bin and keeps your recycling stream as clean as possible. If you already have recycling bins but need standardized labels you can order them directly here: <http://recycleacrossamerica.org/labels>



mixed recycling



glass, cans, plastic bottles



paper, cans, plastic bottles



cans, plastic bottles



plastic bottles and jugs



aluminum cans



glass



paper



compostables



compost



food only



landfill

STEP 2: CHOOSE COLOR CODED BINS FOR YOUR PROGRAM

When determining the best bin for your program keep in mind location, items sold nearby, capacity and visitor and employee flow. Make note of the name of the bins you'd like to purchase and what sorting needs your program has when looking through your bin options using the slide below. Once you're ready to order, please contact sales@cleanriver.com.



Model: Bevy 20
 Dimensions: 16x16 x27"
 Capacity: 20 gallons
 Cost: \$76



Model: Bevy 20
 Dimensions: 16x16 x27"
 Capacity: 20 gallons
 Cost: \$76



Model: Flex 50
 Dimensions: 24x21x33
 Capacity: 50 USG
 Cost: \$207.96
 Available in 1,2 or 3 stream configurations. Blue, black or grey color.



Model: TPM22-2
 Dimensions: 22x12x33
 Capacity: 22
 Cost: \$144
 Comes as a 1 or 2 stream bin



Model: TPM36-3
 Dimensions: 22x17.5x33
 Capacity: 36USG
 Cost: \$207.96



Model: Flex 50
 Dimensions: 24x21x33
 Capacity: 50 USG
 Cost: \$207.96
 Available in 1,2 or 3 stream configurations. Blue, black or grey color.



Model: Bevy 8
 Dimensions: 13x13x19
 Capacity: 8 USG
 Cost: \$27.20



Model: Bevy 8
 Dimensions: 13x13x19
 Capacity: 8 USG
 Cost: \$27.20

STEP 3: COMMUNICATE YOUR PROGRAM AND EDUCATE YOUR STAFF

STEP 3. Download communication tools to teach staff and employees about your new recycling program. The success of any standardized recycling program is guaranteed when your staff and employees are knowledgeable about recycling do's and don'ts and motivated to spread a positive and informative recycling culture. Your employees and staff will feel empowered to recycle right when given the tools they need to succeed!



TOP SEVEN "TO DOS":

1. Consult with your recycling hauler to find out what exactly can and cannot go in your bin.
2. Make sure your bins are properly color-coded and have custom shaped lids.
3. Place standardized labels on your bins and lids.
4. Properly adhere the labels to dumpsters.
5. Empty your recyclables into the larger dumpster without plastic bags.
6. Engage your custodial staff.
7. Communicate your program.

DON'T:

1. Put plastic bags in the recycling bin.
2. Place recycling bins far away from trash bins.
3. Place labels on areas of the bin with uneven surfaces or that may be covered by liners.
4. Place hazardous material, food, liquid, styrofoam, and other non-recyclables in your recycling stream.

LET'S RECYCLE RIGHT! BEST PRACTICES

- Talk with your recycling hauler to confirm the items that are recyclable and ask how they want you to collect the recyclables.
- Choose bins and lids that meet the recycling color standards, if possible: Blue Bins are for Recyclables, Green Bins are for Compostables and Black Bins are for Trash/Landfill.
- Instruct your custodial team to always keep your recycling bins, trash bins, and compost bins side-by-side.
- Check to see if your hauler accepts recyclables that are placed in plastic liners. Use light blue or clear bags to line the recycling bins, compostable liners to line compost or food waste bins, and black bags to line trash bins.
- When placing recyclables in an outdoor dumpster, be sure your custodial staff knows to empty the loose recyclables into the dumpster and throw the plastic liner in the trash.
- It is crucial to the success and longevity of the labels that your labeling crew wipe the surface of the bin or cart with rubbing alcohol and allow to dry before applying the labels.
- Engage and educate your custodial staff about your recycling program! Provide this one-sheet and walk through it with your custodial staff. Repeat training often.
- Send out newsletters, announcements, and videos to let everyone know that you're ramping up your recycling program and how important it is for the environment and the economy that we all recycle right!
- Ask your waste and recycling hauler to help evaluate your building's waste and recycling volumes.
- If you offer compostable dishware and serving-ware, make sure that each product is well marked as compostable and that your city or county can indeed process compostable products.



www.recycleacrossamerica.org

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STEP 2: CHOOSE COLOR CODED BINS FOR YOUR PROGRAM (cont.)



Model: Bevy 8
 Dimensions: 13x13x19
 Capacity: 8 USG
 Cost: \$27.20



Model: Desk Siders
 Capacity: 3, 7 and 10 USG
 Costs: \$6.70; \$7.20; \$14.20



Model: Desksiders with side
 Cost: \$3.83



Model: Flex 50
 Dimensions: 24x21x33
 Capacity: 50 USG
 Cost: \$207.96
 Available in 1, 2 or 3 stream configurations.
 Blue, black or grey color.



Model: TIM72-4
 Dimensions: 47x18x37
 Capacity: 72USG
 Cost: \$1390

Can be divided into 2-6 streams. Large front posters extra



Model: IMLT-4
 Dimensions: 16x62x38
 Capacity: 116USG
 Cost: \$1033

Also available in a 3-stream configuration.



Model: TWZ51-3
 Dimensions: 24x24x38
 Capacity: 51USG
 Cost: \$1647



Model: Pedestal
 Dimensions: 46x15x38
 Capacity: 83USG
 Cost: \$799



Model: Compost/battery bin
 Dimensions: 10x8x10
 Capacity: 2USG
 Cost: \$7.16

REMINDER: You can see larger versions of these bin images online at:
www.recycleacrossamerica.org/aramark