



**RECYCLING IS FAR
TOO IMPORTANT TO
BE CONFUSING.**

Kristen Bell

let's

THE SOLUTION:

The standardized labels on recycling bins make it easy for people to recycle right! It's that simple.

let's recycle right!®

To choose the standardized labels that work for your recycling program,

visit **recycle across america**.org

a non-profit solution



If recycling is one of the most important things we can do for the environment, then is this really the way it should be presented to the public ... especially when it is the public who is relied upon to recycle *properly* in order for recycling to be viable? Answer: No. Confusion = Trash



Society-wide standardized labels for recycling bins is simply commonsense. The standardized labels are proven to help people recycle more and help people recycle *right*. It's that simple!



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